



INDIAN LIBRARY ASSOCIATION

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ADVERTISING ORDER FORM

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Banner Size	Price for 1 Month	10% Discount on Order for Price for 3 Months	20% Discount on Order for Price for 6 Months	40% Discount on Order for Price for 1 Year
7.747x1.016 cm (915x120Px)	INR 5000/-	INR 13,500/-	INR 24,000/-	INR 36,000/-

Please Tick the Desired Banner Size & Campaign Period (Months) :

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The Advertisement file should be in CoralDraw or Photoshop Format. Kindly print this form, complete it and mail it with your payment, through the **Cheque/DD OR Deposit Cash in Bank OR Transfer Online**, in the name of **INDIAN LIBRARY ASSOCIATION**, Account number. "20024270299" to "Bank of Maharashtra" Branch: Dr. Mukherjee Nagar, New Delhi using IFSC Code "MAHB0000901" and send scanned copy of Bank Receipt to: ilageneralsecretary@gmail.com, OR- Mail Cheque/DD or a photocopy of Bank Receipt of deposited Cash to **The General Secretary, Indian Library Association, A/40-41 Flat No 201, Ansal Buildings, Dr. Mukherjee Nagar, Delhi- 110009, INDIA.**

Note:

- Coral Draw/Photoshop, formats are acceptable to the publisher for advertisement submissions. If the dimensions of the advertisement are not in accordance with the correct size and attributes outlined in the Rate list, the image will resized to the correct size and formatted within the correct attributes.
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- Once booked, the advertiser /advertising agent cannot cancel or stop the booking, if they do so they still remain liable for the full cost of advert booking period.
- All ongoing campaigns must be renewed at least two weeks before expiry. Silence will mean renewal unless communication is received to the contrary.
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I have gone through all the above terms and conditions and herewith a Cheque / Bank Draft / Bank Receipt of

Rs.: Date:

Signature with Stamp